TRICERATOPS NEWS

by Miles Mathis

First published January 30, 2023

Zerohedge published some Nielsen ratings for the cable news shows in the past week, revealing a complete tanking of CNN. MSNBC is also doing poorly compared to FOX, which is the only one doing OK. In the week of Jan. 16, FOX had 1.4 million viewers, MSNBC 629,000, and CNN 444,000. So FOX has 2.2 times the viewers of MSNBC and 3.2 times the viewers of CNN, a drubbing. But the real news is in what is *not* being circled in the news ratings: almost NO ONE is watching the news anymore, especially those under 55. Old people are the only ones still tuning in, and even their numbers have dropped like a stone from the heyday of news programming. It is sort of like the Hollywood numbers <u>I reported here</u>, but even worse. Mainstream news is Gone with the Wind.

FOX had 1.4 million viewers. . . in a country of 330 million. Not so good. In comparison, Walter Cronkite had 30 million viewers in a country of 200 million. So Cronkite pulled in 15% of the entire nation, including children. While FOX is pulling in .4%. CNN is pulling in .13%. Cronkite was 115 times more popular than CNN.

Check out these numbers from the same article: In the 25-54 age group, the all important money demographic (and of course the pointer to the future), we have FOX 176,000 MSNBC 69,000 CNN 93,000

Wow, that's quite a drop from overall, isn't it? Only 13% of FOX's audience is under age 55! Only 11% of MSNBC's is. That means that Cronkite at CBS was 750 times more popular than MSNBC in the main demographic. Choke on it, Rachel Maddow.

But let's keep doing this easy math. If we add up the current numbers, we find .75% of the country is watching the news each night on TV from the top three cable stations, and about double that from the big three (CBS, NBC, ABC), while in 1970 about $1/3^{rd}$ was watching the big three mainstream stations. Which means TV news has lost 2.25/33 = 93% of its possible viewership.

And it is even worse in the main demographic, where cable news is pulling in .2% of that group. The big three may double that (if we are generous), giving us a total of .6%. Whereas the big three were doing just as good with the youth in 1970 as they were doing with old people, which means they had a third of that demographic. So mainstream news has lost 97% of its possible viewership in that demographic.

This is why <u>the big three quit using Nielsen in 2021</u>: the numbers were so embarrassing CBS, NBC, and ABC yanked accreditation from Nielsen and began making up their own numbers. They are claiming a recent surge, but no one in his right mind believes it. Since they are selling the same lies as CNN and MSNBC, they must be tanking at the same rate.

But that drop in the main demographic tells us something else. It that means 87% of FOX's news

audience is old people. 89% of MSNBC's news audience is old people. 80% of CNN's news audience is old people. That explains why you see so many commercials for old-people drugs on those shows, I guess, as well as adult diapers, heating pads, life insurance, etc. Mainstream news is a dinosaur, going extinct in front of our eyes. Good riddance and may it rest in hell.

Why is this happening? Because, as reported last summer by <u>a Gallup poll</u>, almost <u>90%</u> don't trust TV news, and 84% don't trust print. Same numbers as above, as you see. No trust-y, no watch-y, no ready. Someone sent me a link to <u>an article</u> at *The Atlantic* by Tom Nichols yesterday and I didn't even bother to read it or respond. Why? Because I don't need to. No one is reading that shit anymore. Nichols admits he is an agent [national security expert with clearance] in the second paragraph, and he doesn't even have to since it is obvious from the title: "The Narcissism of the Angry Young Men". He isn't fooling anyone, and *The Atlantic*'s numbers have fallen so much in the past 20 years they probably don't have the real numbers I do. They don't have the real numbers of Allan Wiespecker. If they weren't propped up by funny money from Mrs. Jobs and the CIA, they would already be bankrupt.

And it isn't just the news. People are turning off the TV in droves. The Golden Globes has lost 2/3rds of its audience in the past few years. The Australian Open just lost most of it audience. The NFL has lost a large fraction of its audience, and not just because of wokeness. Because of game rigging, too many commercials, and the fact that TV isn't free anymore. When I was a kid TV was free. You just set up a TV and there it was. In a fit of major boredom, I tried to watch a football game a while back and literally couldn't figure it out. I couldn't navigate all the pay requests on my friend's TV while he was out of town (I don't own one).

And why don't people trust the news? You know why: they lie all the time about everything and always have, but after 911 people started catching on. That lit a fire that has burned more brightly every year since then, thanks to people like me. Although I have outed more projects and lies in history than anyone alive, I am certainly not alone. Grassroots reporting spread like wildfire after 911, which is how I got into this. Along with tens of thousands of others, I started out slowly, being given a little dunking by *Loose Change* and *911 Mysteries*, at first just looking at a few contemporary events like 911, but as the years passed I got in deeper and deeper, until I was so far down the rabbit hole they had to pump in sunshine. Now I could just retitle my site "It Never Happened", since everything I have analyzed has disintegrated into a pile of yarn.

Not everyone can breathe in the depths as well as I can, but you don't have to be a professional spelunker or freediver to get the gist: it is all a colossal scam. You have been living in an actual Matrix, created not by robot bugs but by people with no concern for truth, dignity, or honor. They will say whatever it takes to maintain their millennia-old hegemony. And what it takes, as we have seen, is a truly stupendous full-spectrum conjob, treating you as a helpless moron from birth, and crushing you back into imbecility any time you begin to get a clue. You have been drugged, poked, jabbed, aerosoled, sprayed, gaslighted, threatened, shamed, squashed, gatekept, fractured, split, robbed, cheated, boxed, kettled, caged, and isolated, all to prevent you from competing with these completely corrupt homunculi, these inbred, godless monstrosities of skin and bone who only vaguely resemble living spirits.



That's Tom Nichols of *The Atlantic*, raised I guess in the dungeons of Langley, so he doesn't feel artistically deprived by having a bedroom or office that is indistinguishable from a cheap motel. I mean, look at that background! What is that? I read it as a reflection of his spirit, as my bedroom is a reflection of mine:





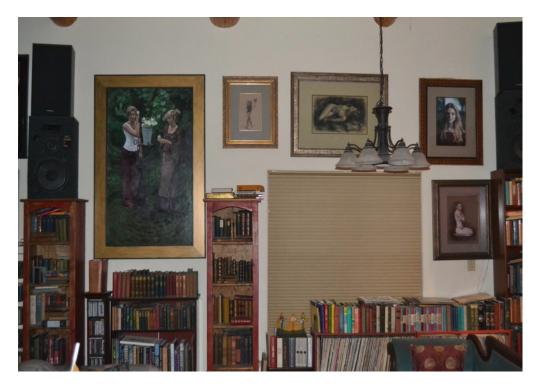
That sculpture is an early pull terracotta of Houdon's most famous child bust that I found on Ebay for far less than it was worth. The old photo is my grandmother. The landscape is Bruges, where I honeymooned and lived for three years. The girl on the side wall in the chair is my ex-wife Mary. The bird plate is from San Geminiano. The dresser was made by my father. The girl in charcoal is the same girl in the Tristan and Isolde pastel closest to you.

Here's another one of Nichols:



He actually has a chessboard framed on his wall. Or is that Masonic tiling? And note the pyramid or delta. Hard to get at the books behind that, isn't it? In his bookshelves we see a bunch of recent paperbacks and cheap modern boxed sets that look like they have never been read, and he apparently

collects coffee cups. How creative! I am about the same age as Nichols, I would guess, with a similar gray goatee, but my library is composed of thousands of antique hardbacks going back to the 1700s, including many first editions—that I have read many times. I didn't inherit any of them, either: I bought all of them one by one, and restored a large number of them with my own two hands. You can see a few of them here, in this old photo I took for the art spread, but which also includes some books:



Nary a paperback in sight, and hardly anything from after 1955 except my own four hardbacks. That biggest book is a Burke's peerage, just so you know, and among the other things you see are first edition Dickens, Tolstoi, Alcott, Salinger, C. S. Lewis, Pyle, and Twain.* As you see, I have so many books they are doubled shelved, with a second row behind most rows you see. And the other walls looks the same.



That's Tess as Odette up high, and again as a little head down low. That stringed instrument is an Irish bouzouki, and that is a scene from Galway. The nude is a large pastel I did in Amherst, and it is again the same girl that played Isolde. In the photo above that, the large painting is fraternal twins I painted in Bruges.

So what? The so what is that my rooms are a reflection of my mind and taste, as Nichols' are of his. Richness versus paucity.



What's going on there? Has he had a stroke or are we seeing signs of his right brain fleeing his left brain? His left eye, to your right, is hooked up to his right brain, which is the emotional part. It doesn't look too happy, does it? Because it knows the truth.

Yeah Tom, you don't fight fair, so neither do I. If you will tell any lie, no matter how vicious, I will tell any truth, no matter how painful. As a weapon, the truth is a thousand times more powerful than a lie. The lie crumbles upon any analysis, and rebounds on the liar, destroying him. While the truth shines in all light, redounding to the credit of the teller.

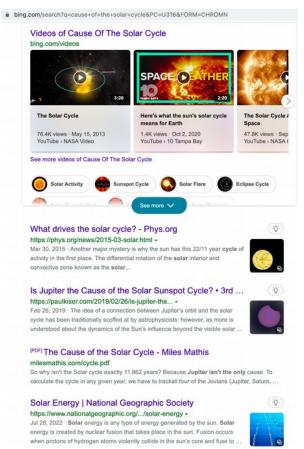


me at age 57, click to see more

While the CIA-front mainstream news and magazines are tanking, my sites are flourishing. My science site rose 470,000 places recently in the US rankings. That's right, you read that right, 470 THOUSAND spots.

Company	 1	Preview Coming Soon		
Year Founded				
Employees				
HQ				
Annual Revenue			-	
Industry				
	similarweb	Global Rank	Country Rank	Category Rank
		#2,670,139	#900,426	#436
		#2,070,139	#300,420	#430
		+ 589,397	+ 900,420 - 469,123 United States	* 360 Science and Education > Physi

That's current. And that's with 90% suppression by Google, which is now completely (and illegally) censoring everything I write on both my sites. I don't come up on general searches at all. They had to censor me because before they eliminated me, <u>I was outranking Wikipedia</u>, the encyclopedia, NASA, MIT and Harvard on many general search topics. If you don't believe me, do a Bing general search on *cause of the solar cycle*. I still come up number 3 unpromoted, ahead of NASA, National Geographic, and Newsweek.



And that is my old 2014 paper, not <u>my much more important 2020 paper</u> where I was the first in history to successfully predict a solar cycle. They really don't want you to see that one. So much so they have hired the Air Force to do sunspot reporting, taking over from NASA and NOAA, and adjusting all numbers way down in a huge obvious fudge. If you do the same search at Google, nothing comes up at all. Only if you search with quotes does one of my papers come up, #2 after Harvard. But curiously, it is a third paper of mine on the subject, a short followup to the big 2020 paper. Neither of the big two papers are listed even with quotes, being fully censored by Google. This third one must have slipped through.

How do I grow like that while I am being aggressively censored? It was not thought to be possible, which is why Intelligence is now tearing its hair out. Well, I will tell you. It is because they still can't control WORD OF MOUTH. People still talk. All they need is my site address, and no one needs a search for that. A bathroom stall will do. So unless Google plans to close all bathroom stalls and physical message boards, and unless Pfizer develops a vaccine that destroys the vocal cords, pushback will remain.

In closing, I remind you Google just laid off 12,000 workers. Microsoft, owner of Bing, just laid off 10,000. Maybe that's because they produce one thing, and that one thing doesn't work at all. They might want to look into it. In the same way, the news is dying because they no longer report the news. They manufacture a jumble of fakes, hoaxes, fictions, conjobs, and thefts. So all real people will continue to move away from them as the parasites and plagues they are. They themselves will continue to be cursed by the gods and muses of the Earth, dissolving into wretched chimeras.



What about pity, you may ask. Why about mercy? What about forgiveness? I am not a god and neither are you, so we don't have the power or the authority to forgive or absolve sins of this magnitude. It is not our job or responsibility. Yes, Jesus taught us to forgive one another, but that was for things like your brother stealing your teddy bear or your husband cheating on you. Worldwide murder and rapine is way beyond our ability to absolve or forget. Leave that to God. The phrase "to err is human, to forgive divine" has been misread. Many think it means it is godly to forgive, but none of us are godly because we aren't gods. We are humans. It is up to God to forgive, not us. Our first job here on Earth is to protect our sons and daughters, brothers and sisters, fathers and mothers from these criminals, by any means necessary. Always remember that.

*I no longer value the content of many of those books as much as I once did, but that isn't the point. The point is

those books are fully handled by me, and digested by me, and moved through by me. I had to read them to move beyond them.